

Business Management Study1

Syllabus Number

0K111

Common Core Courses

Elective 2 credit

KIM BONGJU

1. Course Description

This lecture will focus on the fundamental concepts dealt with theory of the firm about the management activities. Especially, the lecture will examine the characteristics of Japanese corporations and the issues that contemporary corporations should deal with. In addition, this lecture will prompt understanding of everyone using VTR, etc. at the appropriate time.

This lecture is related to study objectives 2, and 3 of general basic subjects.

2. Course Objectives

Corporations that business management study mainly focuses on have great influence on the lives of society and our individuals. After graduation, many of students will get a job in a profit organization or a non-profit organization and live as a member of the organization. Therefore, this lecture aims at acquiring a basic understanding of what kind of existence, what kind of structure, and how it is operated by corporations having deep relationships with our daily lives will do. Through understanding and acquiring a wide range of concepts and basic knowledge on business management study, students will develop the ability to understand and think about the activities of corporations and the problems occurring at the site of corporate management.

3. Grading Policy

Final Exam(60%), Short paper(20%), Class participation(20%)

4. Textbook and Reference

Reference

Fujita, M. Introduction to management Chuokeizai

Koyama, Y., Demise, N., and Taniguchi, T. Introduction to the modern corporation: Beginning with basic questions Yuhikaku

5. Requirements(Assignments)

Please review the handouts to comprehend the objectives of each subjects(30min).

After studying this class, you should review the handouts again to confirm the objectives (60min).

If you have any questions about it, please ask in the next class.

Moreover, it is better that you should be able to think about what is corporate management in order to take advantage of the concepts that you learned in this class (30min).

6. Note

This class do not use textbooks, but use LMS to distribute handouts.

7. Schedule

- [1] Introduction to management and course overview
- [2] Thinking companies in daily life
- [3] The functions of the executives
- [4] Various form of companies
- [5] The characteristics of the limited liability company
- [6] Interorganizational relations in Japan
- [7] Managing human resources in Japan
- [8] The collapse of the economic bubble and transformation of Japanese management
- [9] The business case for work style reform in Japanese companies
- [10] Corporate governance
- [11] Corporate social responsibility
- [12] Business ethics
- [13] The business case for Company's social contribution activity
- [14] Implications
- [15] Final exam and summary