

Business Management Study2

Syllabus Number

8C115

course of economics
studies Elective 2
credit

KIM BONGJU

1. Course Description

Management is an activity to smoothly accomplish collaboration between corporate capital (money) and labor (human). Management theory focuses on how to make strategies, assign work to members, and evoke work motivation of members. This lecture will focus on the fundamental concepts dealt with management theory. In addition, this lecture will prompt understanding of everyone using VTR, etc. at the appropriate time. This lecture is related to study objectives 2, and 3 of general basic subjects.

2. Course Objectives

Corporations that business management study mainly focuses on have great influence on the lives of society and our individuals. After graduation, many of students will get a job in a profit organization or a non-profit organization and live as a member of the organization. Therefore, this lecture aims at acquiring a basic understanding of what kind of existence, what kind of structure, and how it is operated by corporations having deep relationships with our daily lives will do. Through understanding and acquiring a wide range of concepts and basic knowledge on business management study, students will develop the ability to understand and think about the activities of corporations and the problems occurring at the site of corporate management.

3. Grading Policy

Final Exam(60%), Short paper(20%), Class participation(20%)

4. Textbook and Reference

Reference

Ueno, Y. and Baba, T. Management Chuokeizai

Robbins, S. P. Essentials of Organization Behavior(8th edition) Pearson Education, Inc

Inaba, Y., Inoue, T., Suzuki, R., and Yamashita, M. Management theories at each careers stage: Individual and organizational aspects Yuhikakuarma

5. Requirements(Assignments)

Please review the handouts to comprehend the objectives of each subjects(30min).

After studying this class, you should review the handouts again to confirm the objectives (60min).

If you have any questions about it, please ask in the next class.

Moreover, it is better that you should be able to think about what is corporate management in order to take advantage of the concepts that you learned in this class (30min).

6. Note

This class do not use textbooks, but use LMS to distribute handouts.

7. Schedule

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| [1] | Introduction to management and course overview |
| [2] | Development of management under the industrial growth in the United states of America |
| [3] | Scientific management |
| [4] | Human relation |
| [5] | Socialization and organizational culture |
| [6] | The business case for motivation and leadership |
| [7] | The theories of motivation |
| [8] | The theories of leadership |
| [9] | The case for leadership and team management |
| [10] | Managerial decision making |
| [11] | Group and team decision making in organization |
| [12] | Competitive strategy |
| [13] | Corporate strategy |
| [14] | Implications |
| [15] | Final exam and summary |