

Tourism II

Syllabus Number 8D104
course of local/regional
societies/communities
and industries
Elective Requisites 2
credit

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1. Course Description

The main purpose of this course is to master basic contents about the tourism studies. Specifically, you will understand about a definition of the tourism, a history of the tourism, the world and the domestic tourism market, the policies of the tourism, the tourism industry and a culture of the tourism.

Tourism is an important function for a regional development, because of a ripple effect to a regional society. You will gain basic knowledge before more practical course by understanding basic contents about the tourism studies.

This seminar is related to diploma policy 2.

2. Course Objectives

Course I shows an overview of the tourism studies, and Course II shows details of the tourism studies.

3. Grading Policy

4. Textbook and Reference

5. Requirements(Assignments)

6. Note

7. Schedule

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