Regional Development by Tourism I

Syllabus Number 8C207 Major Course: Basic Elective Requisites 2 credit

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1. Course Description

The main purpose of this course is to understand the sustainable way of tourist destination by a number of cases. In the cases, I will describe the background, initiatives and effects and challenges of each region, then You will be able to capture the issues, challenges and direction of various destinations.

This course is related to diploma policy 2-3.

2. Course Objectives

Course I shows the case of hot springs, mountain resorts, ski resorts, beach resorts, historic villages, and rural tourism.

 $\operatorname{Course} I\!I$ shows the case of pilgrimage tourism, urban tourism, industrial tourism, and the world heritage.

3. Grading Policy

4. Textbook and Reference

5. Requirements (Assignments)

6. Note

7. Schedule

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